

Light Up The Night

Saturday, December 2, 2017 - 5:00 pm
Beaufort River – Henry C. Chambers Waterfront Park

What better way to celebrate the holiday season than with a mystical and magical display of decorated boats ambling up the Beaufort River? On Saturday, December 2, 2017 **Main Street Beaufort** along with the **Beaufort Sail & Power Squadron** are combining efforts to present the **Light Up The Night** boat parade. This event will highlight Beaufort's strong connection to the waterway to create a magnificent showing of local and regional boaters on the river. Growing boater participation and attendance indicate a desire to continue this festive favorite! Each year we strive to make this event better than last year's parade.

In an effort to help those who are there to help us, a portion of the net proceeds will be donated to the **Beaufort Water Search and Rescue**.

Sponsorship opportunities are available for your business to get exposure before, during, and after the event. As a sponsor you will help us cover all those "extras" that help shape and mold the event, such as signage, equipment rentals, promotional costs, supplementing prize money, and archiving/photography.

Commander \$1,000.

- Your business name will be highlighted as a **Commander Sponsor** in all pre-event controllable print advertising, press releases, banners displayed at the event, printed programs and live announcements during the boat parade.
- Your banner will be hung at the event (provided by you, 6'x2' max size)
- Name/logo/link on A Night on the Town – Holiday Events Website (www.downtownbeaufort.com)
- 2 entries to the boat parade (be creative, decorate your boat and showcase your business name)

Vice Commander \$250

- Your business name will appear as a **Vice Commander Sponsor** in press releases, banners displayed at the event, live announcement during the boat parade and on the printed programs.
- Your banner will be hung at the event (provided by you, 6'x2' max size)
- Name/logo/link on A Night on the Town – Holiday Events Website (www.downtownbeaufort.com)
- 1 entries on the boat parade

Flag Officer \$100

- Your business will appear as **Flag Officer Sponsor** in press releases
- Live announcements during the boat parade and on printed programs
- Name/logo/link on A Night on the Town - Holiday Events Website (www.downtownbeaufort.com)

Friend Donation:

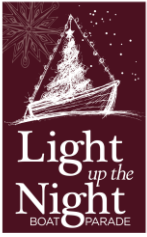
Any donation you make in support of the Light Up the Night boat parade is greatly appreciated.

Thank you for your consideration of becoming a 2017 Light Up the Night sponsor.



Beaufort Sail & Power Squadron





Light Up The Night

Sponsor Information

Business/Organization Name _____

Physical Address _____

City, State, Zip _____

Billing Address (if different) _____

Telephone _____ Fax _____

Email _____ Website Link _____

Name of Event _____

Level of Partnership _____ Amount _____

Please make checks payable to: Beaufort Sail & Power Squadron

Beaufort Sail & Power Squadron is a 501(c)(3) organization ... your sponsorship is tax deductible

We are available to answer any questions/concerns you may have and also meet with you at any time.

Partner Signature: _____ Date: _____

Your support is greatly appreciated!

**Please return to:
Beaufort Sail & Power Squadron
P.O. Box 725
Beaufort, SC 29901**

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